

# Wannabeco™

the future might just hang on it™

## Help us - help you - help the environment

Cut your business overheads – We will provide your business with our Becohanger for FREE. Why spend money on coat hangers when you can receive them at no cost?

Reduce your carbon footprint – Boost your eco credentials. The Becohanger is an ecologically friendly alternative to the wire coat hanger.

If there is going to be a future, it just has to be green. Customers of any responsible business now expect that its core values include environmental integrity.

In the modern world the consumer has the right to exercise choice and make lifestyle decisions that will inevitably start to favour the ecologically friendly over the wasteful or damaging.



## Wire Coat hanger

### Facts

100 million wire coat hangers are dumped into UK landfill every year resulting in thousands of tons of twisted, sharp waste.

It takes hundreds of years for a wire coat hanger to degrade.

The wire coat hanger is the end of the line – it cannot be recycled.

Wire coat hangers sit in an ugly tangle in cupboards in every dwelling across the land.

Buying wire coat hangers is an overhead for dry cleaners that is set to rise.



## becohanger

### Facts

Made from recycled material, the Becohanger is 100% recyclable and 100% biodegradable.

It offers a pervasive means for communicating a message to its consumer audience.

It is an attractive product with print images of a high quality 4 colour and eco friendly ink.

It is durable and lasts for months before being discarded.

The Becohanger is handed to you - the dry cleaner - for free.\*

\*provided you are registered with the Becohanger scheme



# becohanger™



## How it works

We help dry cleaners become more environmentally responsible by supplying ecologically friendly clothes hangers. Advertising clients use the Becohanger to communicate their messages to an audience, your customers, which enables us to supply you with Becohangers for free.



## Sign up today

Join the Becohanger scheme today. Sign up to Wannabeco's Becohanger scheme to become part of our growing network of dry cleaners receiving free eco-friendly clothes hangers.

## The process is simple

Agree to let Wannabeco supply you with the Becohanger. Contact us to organise your supply of free Becohangers.

## contact details

Please contact our team for any further information

tel: 0207 193 2582

email: [drycleaners@wannabeco.com](mailto:drycleaners@wannabeco.com)

[www.wannabeco.com](http://www.wannabeco.com)

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